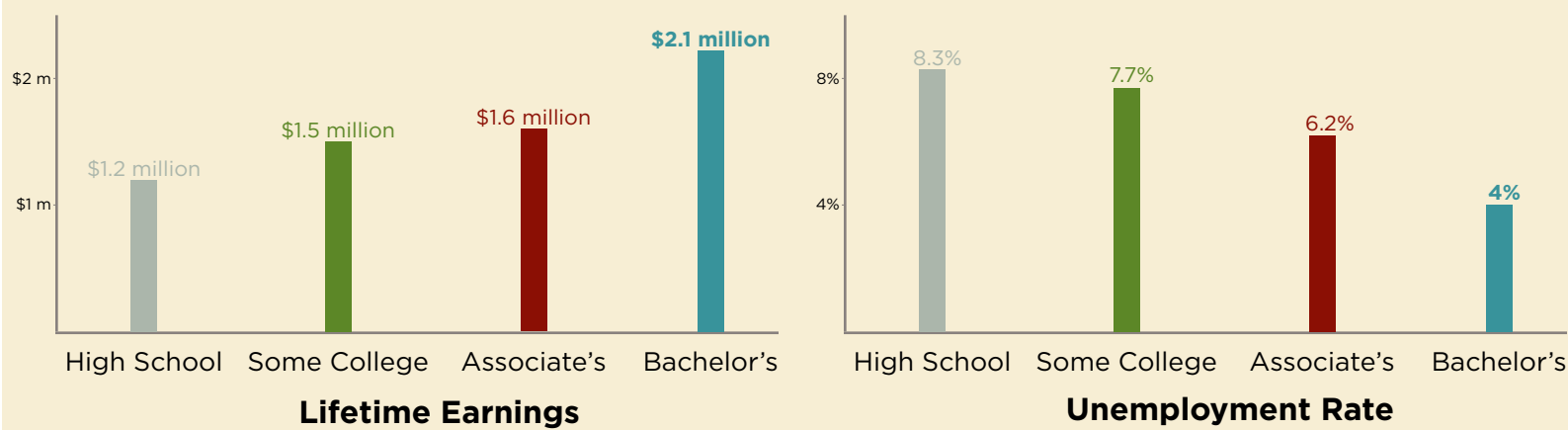


THE DEGREE GAP (AND HOW TO CLOSE IT)

A **FOUR-YEAR DEGREE** is the surest pathway out of poverty



but only **8 percent** of students from low-income families earn one by the age of 24

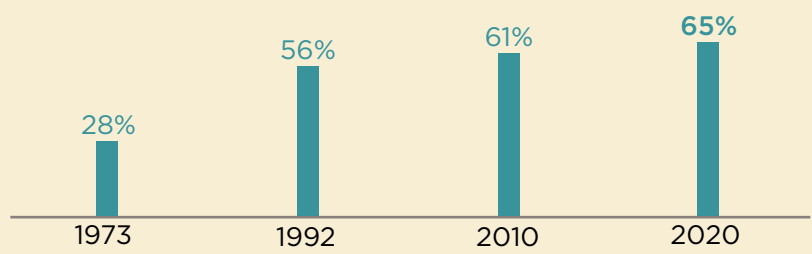


making them nearly **10 times less likely** to earn a degree than their higher-income peers. This is not only an injustice: a poorly educated workforce damages America's economy.

"At the current production rate in higher education, we will fall **5 MILLION SHORT** of the workers with postsecondary credentials needed by 2020."

Georgetown University Center on Education and the Workforce, 2013

Percentage of Jobs Requiring Post-Secondary Education



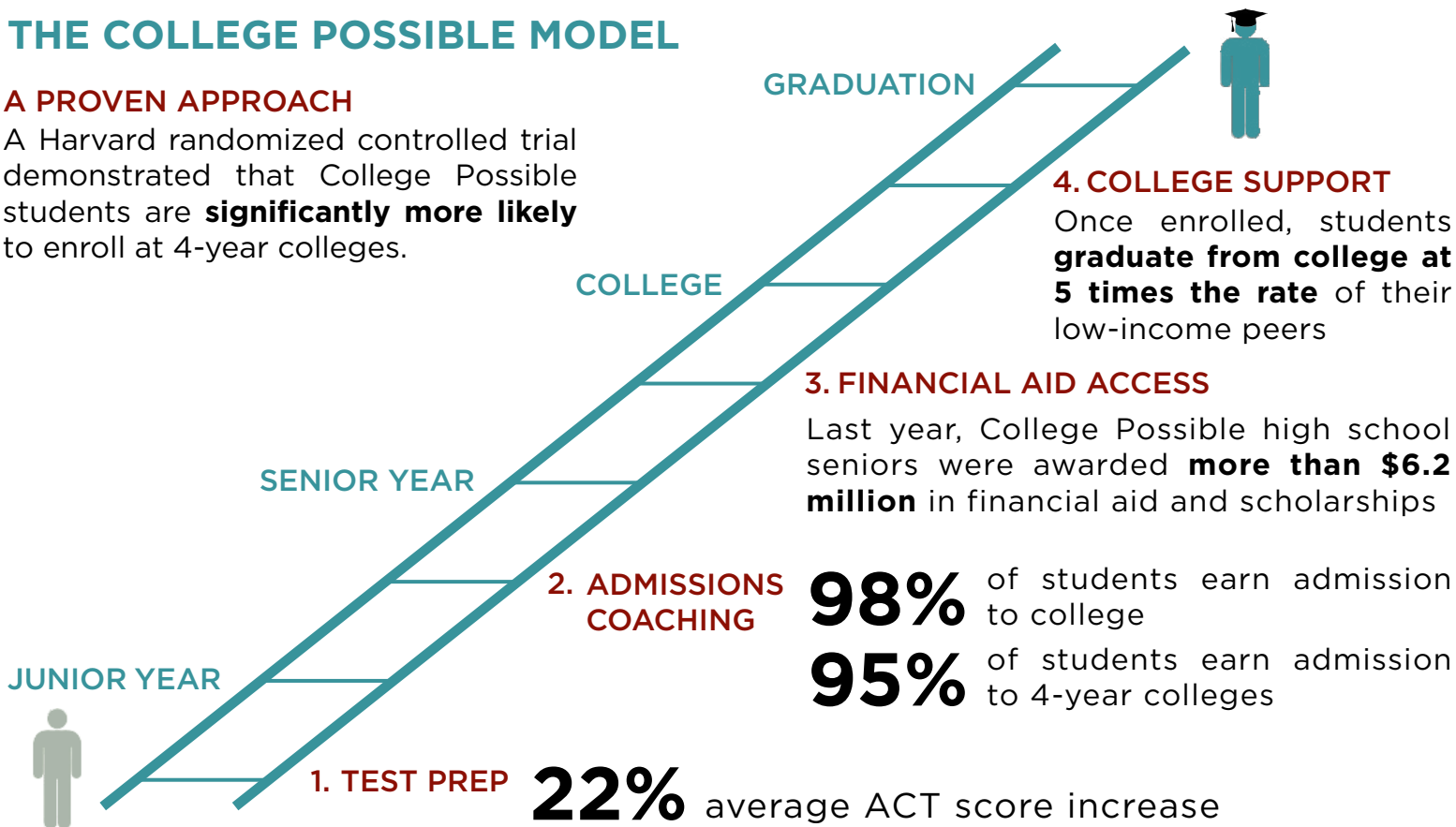
Every year, there are at least **240,000** qualified low-income high school seniors who don't go to college.

WE CAN BRIDGE THE GAP

THE COLLEGE POSSIBLE MODEL

A PROVEN APPROACH

A Harvard randomized controlled trial demonstrated that College Possible students are **significantly more likely** to enroll at 4-year colleges.



With intensive, tailored coaching and support, low-income students can get to and through college. And when college is possible, **ANYTHING IS POSSIBLE.**



COLLEGE POSSIBLE
Open a world of opportunity

College Possible is making college admission and success possible for 15,000 students across the country.

Learn more at CollegePossible.org

SOURCES:
1) Average earnings: "The Big Payoff: Educational Attainment and Synthetic Estimates of Work-Life Earnings" US Census Bureau, 2002
Unemployment rate: "Education Pays 2013," College Board, 2013
2) Postsecondary Education Opportunity, 2013

3) "Recovery 2020," & "Separate and Unequal," Georgetown Center on Education and the Workforce, 2013
4) "Evaluation of the College Possible Program: Results from a Randomized Controlled Trial," National Bureau of Economic Research, 2013 & "Moving Beyond Access," Pell Institute, 2008