

Admission Possible, Inc.

# Admission Possible, Inc. Table of Contents

# August 31, 2011 (With Comparative Totals for 2010)

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# **Independent Auditor's Report**

The Board of Directors Admission Possible, Inc. St. Paul, Minnesota

We have audited the accompanying statement of financial position of Admission Possible, Inc., (Organization) as of August 31, 2011, and the related statements of activities, cash flows and functional expenses for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2010 financial statements and in our report dated December 8, 2010, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of August 31, 2011, and the changes in its net assets, functional expenses, and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with *Government Auditing Standards*, we have also issued our report dated December 20, 2011, on our consideration of the Organization's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* and should be considered in assessing the results of our audit.

Minneapolis, Minnesota December 20, 2011

sde Sailly LLP

	2011	2010
Assets		
Current Assets Cash and cash equivalents Accounts receivable Grants receivable Prepaid expenses	\$ 5,079,932 64,809 746,666 39,346	\$ 4,981,010 6,584 594,901 58,116
Total current assets	5,930,753	5,640,611
Other Assets Investments Grants receivable	752,910 1,304,305 2,057,215	567,356
Equipment and Leasehold Improvements Computer software and equipment Furniture and equipment Leasehold improvements  Less accumulated depreciation	108,415 87,711 55,645 251,771 176,314 75,457 \$ 8,063,425	113,491 87,438 51,070 251,999 150,075 101,924 \$ 6,309,891
Liabilities and Net Assets		
Current Liabilities Accounts payable Accrued expenses  Total current liabilities	\$ 79,251 361,045 440,296	\$ 23,424 320,963 344,387
Long-term Liabilities Accrued expenses - deferred compensation	15,000 455,296	35,000 379,387
Net Assets Unrestricted Undesignated Board designated	2,543,622	2,518,323
Program continuation funds  Temporarily restricted	2,012,763 4,556,385 3,051,744 7,608,129 \$ 8,063,425	1,655,656 4,173,979 1,756,525 5,930,504 \$ 6,309,891

	2011						
	U	nrestricted		emporarily Restricted		Total	2010
Support and Revenue							
Fee revenue							
Consortium fees	\$	50,000	\$	-	\$	50,000	\$ 50,000
Service fees		72,157				72,157	51,000
Total fee revenue		122,157		-		122,157	101,000
Support							
Contributions and grants		1,253,044		3,072,658		4,325,702	3,121,451
Government grants		1,057,414		-		1,057,414	968,023
In-kind contributions		120,840				120,840	 89,173
Total support		2,431,298		3,072,658	·	5,503,956	 4,178,647
Investment income		76,689		-		76,689	33,039
Net assets released							
from restrictions		1,777,439		(1,777,439)		-	_
Total support and revenue		4,407,583		1,295,219		5,702,802	4,312,686
Expenses							
Program services		3,212,619		_		3,212,619	2,522,786
General and administrative		377,958		-		377,958	320,689
Fundraising		434,600		_		434,600	266,043
Total expenses		4,025,177		_		4,025,177	 3,109,518
Change in Net Assets		382,406		1,295,219		1,677,625	1,203,168
Net Assets, Beginning of Year		4,173,979		1,756,525		5,930,504	4,727,336
Net Assets, End of Year	\$	4,556,385	\$	3,051,744	\$	7,608,129	\$ 5,930,504

	2011			2010
Operating Activities				
Change in net assets	\$	1,677,625	\$	1,203,168
Adjustments to reconcile change in net assets to net cash	Ψ	1,077,020	Ψ	1,205,100
provided by operating activities				
Depreciation		55,631		30,346
Loss on disposal of equipment		1,378		4,901
Donated stocks included in contributions		(45,035)		, <u> </u>
Net realized gains on investments		(8,875)		-
Net unrealized gains on investments		(20,740)		-
Changes in operating assets and liabilities		, , ,		
Accounts receivable		(58,225)		15,774
Grants receivable	(	1,456,070)		(180,826)
Prepaid expenses		18,770		(15,021)
Accounts payable		55,827		(12,671)
Accrued expenses		20,082		122,372
Deferred revenue				(12,500)
Net Cash from Operating Activities		240,368		1,155,543
Investing Activities				
Proceeds from sale of investments		142,571		-
Purchase of investments		(253,475)		(567,356)
Purchase of equipment		(31,242)		(9,953)
Proceeds from sale of assets		700		
Net Cash used for Investing Activities		(141,446)		(577,309)
Net Change in Cash and Cash Equivalents		98,922		578,234
Cash and Cash Equivalents, Beginning of Year		4,981,010		4,402,776
Cash and Cash Equivalents, End of Year	\$	5,079,932	\$	4,981,010
Supplemental Disclosure of Noncash Operating Activities	Œ	45.025	e	
Stock donations	\$	45,035	\$	

Admission Possible, Inc. Statement of Functional Expenses Year Ended August 31, 2011 (With Comparative Totals for 2010)

		2011				
	Program Services Fundraising		General and Administrative	Total	2010	
Personnel costs						
Salaries and stipends	\$ 1,996,512	\$ 269,693	\$ 164,293	\$ 2,430,498	\$ 1,903,485	
Payroll taxes	155,819	19,007	9,340	184,166	148,241	
Employee benefits	203,133	29,519	25,985	258,637	223,565	
Total personnel costs	2,355,464	318,219	199,618	2,873,301	2,275,291	
Consulting	135,394	8,048	54,171	197,613	107,744	
Professional fees	1,445	-	47,175	48,620	43,306	
Service fees	109,613	22,138	7,081	138,832	92,683	
Occupancy	135,355	10,423	7,914	153,692	121,737	
Teaching materials and supplies	126,763	3,525	8,513	138,801	131,828	
Telecommunication expenses	31,086	3,989	4,773	39,848	24,164	
Insurance	7,883	985	1,762	10,630	9,045	
Staff acquisition, training						
and recognition	136,291	3,657	22,602	162,550	136,653	
Transportation and meetings	80,029	17,381	7,848	105,258	52,182	
Communications	19,445	12,345	2,402	34,192	37,844	
Maintenance	26,856	28,122	9,853	64,831	41,794	
Other expenses	512	-	866	1,378	4,901	
Depreciation expense	46,483	5,768	3,380	55,631	30,346	
Total expenses	\$ 3,212,619	\$ 434,600	\$ 377,958	\$ 4,025,177	\$ 3,109,518	
	80%	11%	9%	100%		

See Notes to Financial Statements 5

# Note 1 - Nature of Organization and Summary of Significant Accounting Policies

## **Principal Organization Activity**

Admission Possible, Inc. (Organization) is a nonprofit organization dedicated to making college admission and success possible for low-income students through an intensive curriculum of coaching and support. Their mission is to identify low-income young people with the potential and the motivation for college and then provide them with five critical services: (1) academic support through ACT/SAT test preparation; (2) college application assistance; (3) financial aid consulting; (4) guidance in transition to college; and, (5) support through college degree completion. The program served approximately 7,375 students in the 2010-11 academic year including 1,625 in its core high school program, 2,750 in its college program, and 3,000 through college planning workshops. Admission Possible launched a program and will begin serving students in Omaha, Nebraska, in Fall 2011. During the year, the Organization began a name change process and, in 2012, the Organization will become College Possible.

# **Basis of Accounting**

The financial statements of the Organization have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables and other liabilities in accordance with accounting principles generally accepted in the United States of America.

#### **Basis of Presentation**

The Organization reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The Organization has no permanently restricted net assets at August 31, 2011.

# **Cash and Cash Equivalents**

The Organization considers all highly liquid investments in debt securities with an original maturity of three months or less to be cash equivalents.

#### Receivables

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in the future years are recorded at the present value of their estimated cash flows. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional.

## **Uncollectible Receivables**

The Organization uses the allowance method to account for uncollectible contributions, grants and accounts receivable. The allowance is based on prior years' experience and management's analysis of the outstanding receivables. This method provides allowances for doubtful receivables equal to the estimated losses that will be incurred in the collection of receivables. At August 31, 2011, the Organization believes all balances are collectible; therefore, no allowance is necessary.

# **Equipment and Leasehold Improvements**

Equipment and leasehold improvements are valued at cost. Expenditures for the acquisition of equipment and leasehold improvements equal to or greater than \$1,500 and a life greater than one year are capitalized. Contributed equipment and leasehold improvements are recorded at fair value at the date of donation. Depreciation of equipment is provided using the straight-line method over the estimated useful lives of the assets.

#### **Income Taxes**

The Organization is organized as a Minnesota not-for-profit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Internal Revenue Code Section 501(c)(3) and has been classified as an organization that is not a private foundation under Section 509(a). The Organization is required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS annually. In addition, the Organization is subject to income tax on any net income that is derived from business activities that are unrelated to their exempt purpose.

The Organization believes that it has appropriate support for any tax positions taken affecting its annual filing requirements, and, as such, does not have any uncertain tax positions that are material to the financial statements. The Organization would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense, if such interest and penalties are incurred.

# **Support Recognition**

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions.

Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily or permanently restricted net assets depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished); temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### **Donated Materials and Services**

In-kind contributions are reflected as support in the financial statements at their estimated values on the date of donation. Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills and would otherwise be purchased by the Organization. Volunteers also provided services throughout the year that are not recognized as contributions in the financial statements since the criteria were not met.

# **Functional Expense Allocation**

The costs of providing the Organization's various programs and supporting services have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### **Use of Estimates**

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Fair Value Measurements**

The Organization has determined the fair value of certain assets and liabilities in accordance with generally accepted accounting principles, which provides a framework for measuring fair value. Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques are required to maximize the use of observable inputs and minimize the use of unobservable inputs.

A fair value hierarchy has been established, which prioritizes the valuation inputs into three broad levels. Level 1 inputs consist of quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the related assets or liability. Level 3 inputs are unobservable inputs related to the assets or liability.

#### **Comparative Financial Information**

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended August 31, 2010, from which the summarized information was derived.

## **Concentration of Credit Risk**

The Organization maintains cash in U.S. bank deposit accounts which at times may exceed FDIC limits. The Organization has not experienced any losses on such accounts and the Organization believes they are not exposed to any significant credit risk on cash and cash equivalents.

#### Reclassifications

Certain items in the prior year financial statements have been reclassified for comparability purposes to conform with the presentation in the current year financial statements. These reclassifications did not affect the financial position or results of operations as previously reported.

# **Note 2 - Grants Receivable**

Grants receivable, which are unconditional promises to give, are summarized as follows:

Grants receivable expected to be collected in:

Grants receivable in less than one year	\$ 746,666
Grants receivable greater than one year	1,333,000
Total grants receivable	2,079,666
Less discount to net present value using a 2.2% discount	(28,695)
Grants receivable, net	\$ 2,050,971

# **Note 3 - Temporarily Restricted Net Assets**

At August 31, 2011, temporarily restricted net assets are restricted based on:

Time restrictions	\$ 122,500
Purpose restrictions - Omaha expansion	1,798,661
Purpose restrictions - other	 1,130,583
Total	\$ 3,051,744

# **Note 4 - Net Assets Released from Restrictions**

Net assets were released by incurring expenses satisfying the following restricted purposes or the passing of time specified by donors at August 31, 2011:

Time restrictions	\$ 367,603
Purpose restrictions	1,323,138
Minneapolis Low Income Students	60,000
Financial system upgrade	11,698
Alliance-Financial Literacy	 15,000
Total	\$ 1,777,439

# **Note 5 - Designated Net Assets**

At August 31, 2011, Board designated net assets are available for the following purposes:

Program continuation funds	\$	2,012,763
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The Board established a policy to maintain a reserve sufficient to fund ongoing operations for at least six months, and when possible, fund 100% of the remaining costs of the full two-year program for the students enrolled. The balance at August 31, 2011, is the minimum reserve for six months of operations, but the target to cover the full two-year program for students enrolled at the end of the fiscal year was \$4,523,607.

# **Note 6 - In-Kind Contributions**

The value of in-kind contributions at estimated fair value at the date of donation for the year ended August 31, 2011 is as follows:

Program fees	\$	66,528
Teaching materials		7,257
Staff recognition		1,275
Printed materials		7,012
Website		38,768
m	Φ.	120.010
Total	\$	120,840

# **Note 7 - Operating Lease**

The Organization leases its St. Paul, Minnesota, operating facilities under a three-year operating lease expiring July 2013. The lease allows for cancellation after August 1, 2011, with six months advance notice.

The Organization leases its Milwaukee, Wisconsin, space under a 40 month operating lease expiring December 2014.

The future minimum rental payments required under the leases are as follows:

Years Ending August 31,	 Amount	
2012	\$ 167,039	
2013	171,785	
2014	48,000	
2015	 16,000	
	\$ 402,824	

Total rent expense was \$153,692 for the year ended August 31, 2011.

# **Note 8 - Contingencies**

The continuation of funding from federal and other sources is contingent upon availability of funds and project performance. The funds are awarded annually based either upon receipt and approval of a program application or upon completion of a performance review. In addition, expenditures made under federal grants are subject to review and audit by the grantor agencies. Management believes that any liability for reimbursement, which may arise as a result of these audits, is not material.

#### Note 9 - Joint Costs

For the year ended August 31, 2011, the Organization has allocated joint costs for its newsletter. The costs have been allocated as follows: \$12,895 to program services, \$536 to general and administrative and \$5,273 to fundraising.

# Note 10 - Line of Credit

The Organization has a line of credit arrangement under which it may borrow up to \$200,000 through January 18, 2012. The interest rate on this note is variable and indexed to the prime rate as published by Bloomberg. The minimum interest rate is 4.50% per annum. The credit is secured by all assets of the Organization. No amounts are outstanding at August 31, 2011.

#### Note 11 - Retirement Plan

A Safe Harbor 401(k) plan was implemented on September 1, 2007. Employees are eligible to participate in the plan on the first of the month following 30 days of service, have attained age 18 and are expected to work 1000 hours in twelve consecutive months. The Organization will make matching contributions in two different ways. The Safe Harbor match is equal to the sum of 100% of the amount of the salary reductions that are not in excess of 3% of compensation, plus 50% of the amount of the salary reductions that exceed 3% of compensation but not in excess of 5% of compensation. The Discretionary Match is subject to delayed entry (entry after one year of service) and a step-vesting schedule. The Discretionary Match is 50% of the salary reduction amounts that exceed 5% of compensation but not in excess of 9% of compensation. Employees can opt out of the plan or change their contribution at any time. Employer contributions and expense for the 401(k) plan were \$61,562 for the year ended August 31, 2011.

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# **Note 12 - Fair Value Measurement**

Assets measured at fair value on a recurring basis at August 31, 2011 are as follows:

August 31, 2011	Quoted Prices in Active Markets (Level 1)		Other Observable Inputs (Level 2)		Unobservable Inputs (Level 3)	
Mutual funds:	Φ	00.614	Φ		ф	
Domestic equity	\$	80,614	\$	-	\$	-
International equity		59,860		-		-
Asset allocation		11,678		-		-
Bonds		125,180		-		-
Money market mutual funds		6,059		-		-
Equity securities:						
U.S. corporate equity securities		126,184		-		-
Debt securities						
U.S. Treasury		61,154		-		_
U.S. agency		-		67,743		-
Municipal		-		52,233		-
Residential mortgage-backed securities		-		162,205		_
Grants receivable						2,050,971
Total assets	\$	470,729	\$	282,181	\$	2,050,971

Following is a reconciliation of activity at August 31, 2011 for assets measured at fair value based upon significant unobservable (non-market) information.

Grants receivable, beginning of year	\$ 594,901
Contributions	2,323,000
Pledges received	(838,235)
Change in value of pledges receivable	 (28,695)
Balance, end of year	\$ 2,050,971

# **Note 13 - Subsequent Events**

Subsequent to year end, the Organization entered into a facility lease in Omaha, Nebraska, under an operating lease expiring January 2015. The terms of the facility lease includes a provision for abatement of rent for the first three months of the lease. Rent expense is prorated over the term of the facility lease and expensed as incurred.

The Organization has evaluated subsequent events through December 20, 2011, the date the financial statements were available to be issued.